

RICARDOSAAVEDRA

*Information Architect User Experience
Designer, SEO and Social Media Marketing
consultant.*

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INTRODUCTION

Graduated in communication and advertisement, with 6 years experience in the online industry. At his time I've worked with the best and had chance to participate in amazing projects for companies like SJ Jonhson, L'oreal Paris, Petrobras, Suzuki Motors and Pernord Richard.

I started my career as an Art Director, my first experience as an entrepreneur was when I was 21 years old as Creative Director. This experience help me so much to understand how to run a business and coordinate a work team. In a software factory company, I expanded my knowledge in web, mobile applications and technology. By now I'm very excited in working for The Brazilian Minister of Culture (Funarte) as an User Experience Designer and Online Presence Consultant.

Well, that's some about my professional experience. Currently I'm trying to put all these pieces together and dedicating my time to produce innovative and creative solutions for many clients. If , by the way, you have a project that needs some creative injection , that's where I come in !

SKILLS

USER INTERFACE

INFORMATION ARCHITECTURE

SEO

WEB ANALYTICS

XHTML/CSS

EMPLOYMENT

KAUS MEDIA - ACTUAL EMPLOYER

Information Architect and User Experience Designer

FUNARTE

(MINISTRY OF CULTURE) - 1 YEAR

User Experience and Online Presence Consultant

SOFT CONSULTING - 1 YEAR

User Experience and Information Architect

CONCEPT ADVERTISING

(CO-FOUNDER) - 1 YEAR

Creative Director

ADVERTISEMENT

DESIGN - 8 MONTHS

Art Director

EDUCATION

UNIVERISTY OF RIO DE JANEIRO

2004 2008

Marketing and Advertising

FACHA - 2010

Web Writing